## Samsung's absurd 219-inch TV takes up an entire wall — thus its name, 'The Wall'



- Yes, that's a television above. Really!
- It's Samsung's latest version of "The Wall" a new

type of TV that uses multiple panels to make up a massive single screen.

 There's no price on this massive screen yet, which was announced at the Consumer Electronics Show (CES) in January

It's official: Your TV isn't as big as Samsung's television known as <u>"The Wall."</u> Unless you own a movie theater, perhaps?

This hulking 219-inch TV isn't just huge — it also sports a fancy display technology known as microLED, which Samsung says is at the heart of what it calls "the screen of the future." So what's the big deal? Here's what we know.

## At 219 inches, Samsung's TV known as "The Wall" is bigger than ever before:



Samsung

Last year, <u>Samsung showed off The Wall as a 146-inch TV</u>. This year, that TV has expanded to 219 inches — and there's a good reason for that!

It's not just bluster, though that's certainly part of the equation; The Wall is a modular television, meaning it can be expanded and shrunk. It does this through a new screen technology that Samsung showcased at this year's Consumer Electronics Show: microLED.

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## Here's one of those screen modules:



As you can see above, the panels that make up the 219-inch TV aren't particularly large — it's the black square being held in a single hand. To that end, the concept can be scaled to a variety of applications.

One such application: Displays with strange shapes being used

for very specific things.

And that's not all: A more reasonable 75-inch model was shown off — a consumer-friendly version of Samsung's new tech:



Samsung says a consumer version of its modular television will arrive "soon," at some point in 2019. There are no specifics on pricing or availability just yet.

More than just a TV, The Wall is envisioned as a means of displaying art.



Samsung sees its Wall concept as an interactive screen that fits into your home. Rather than appearing as a massive black rectangle when turned off, the screen can be set to display pieces of art or even just to blend in by displaying textured material.

"The customizable UX allows users to create a Feature Wall when the screen is turned off by choosing a picture, painting or piece of framed art that best suits their tastes," a release from Samsung says. "Alternatively, a wide variety of premium wall materials, finishes, and other décor options are available."

Because the display has no bezels framing its edges, artwork (or other visuals displayed) blends in more seamlessly than it might on a normal TV.

Whether this will be the future of TV remains to be seen, but it's certainly a more novel concept than most. If nothing else, it's ambitious and fascinating.

## ASSIGNMENT: On Google Docs: Write a 1 paragraph summary of the article and 1 paragraph conclusion (your opinion). Share it with aali12@cps.edu

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